

2024 Envelopes and Received Givings Report

Doug Hewitt was the Envelope Secretary for 2024. Below is a summary of the activity:

The total amount of tax receipts issued for 2024 from 162 donors was **\$252,967**.

- The average annual donation per donor was \$1,552.45.
- The average gift amount was \$235.32.
- Three donors gave offerings totaling \$86,002. Removing these donations, the average annual donation was \$1050.09, and the average gift amount was \$157.51. This shows an improvement in the overall distribution of donors as it shows a lesser dependency on a few donors.

Envelope donations

There were 128 people who gave offerings in what would traditionally be in envelopes (both duplex and visitors or other envelopes and gift of securities) at least once, and who were issued a tax receipt, totaling **\$153,903.84**. This is an overall decline from 2023, however, this also corresponds to the increase in Interac donations (see further below). Of this, **\$25,059.32** was received through stock transfers from three donors.

This total also includes seasonal gifts in response to appeals that are specified in the income statement, as well as donations to Maintenance, Memorial Gifts and Altar Guild (memorial flowers). It also includes designated donations to outreach (St. Anne's), window replacement fund, Second Century Fund and Primate's World Relief and Development Fund, as specified on duplex envelopes. These latter two are NOT included in the operating revenue.

- The average annual donation from this type of donation was \$1,174.68 per person.
- The average gift amount was \$220.46 per gift.

Pre-Authorized Giving (PAG) donations

There were 23 PAG donors in 2024, giving a total of **\$40,809.90**. This is a decrease of one donor from 2023.

- The average annual donation was \$1,774.30 per person.
- The average monthly gift was \$147.86 per gift.
- 15 of these donors gave gifts beyond their monthly Pre-Authorized Giving (PAG) commitment, for a total of \$12,703.

Online giving through tithe.ly

There were 47 donors in 2024 using the tithe.ly online giving portal, giving a total of **\$30,711**.

- The average online annual donation was \$653.
- There were 328 individual donations on the tithe.ly site.
- The average online donation was \$93.63 per gift.
- The average number of times the site was used by an individual was 7.0 times.
- Three of these donors are current PAG donors and were contributing beyond their monthly commitment for a total of \$2,833.

Interac e-transfer

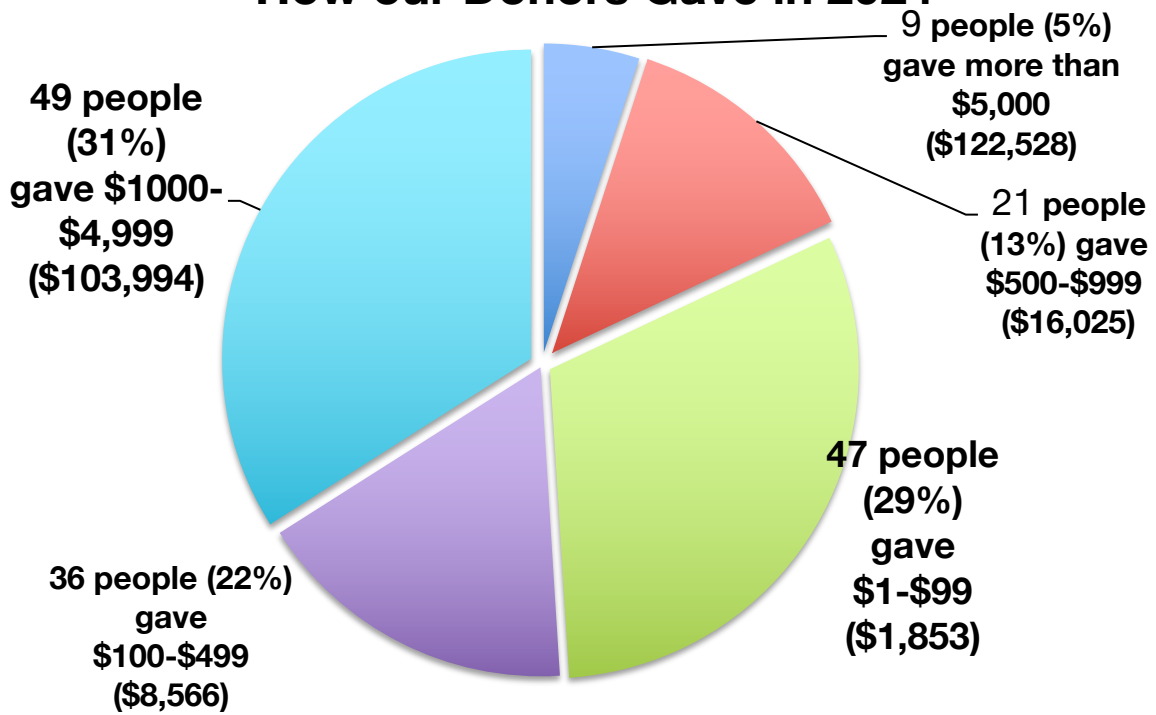
This is a new category born out of the greater general acceptance of online banking. In response to requests from donors, we were able to enable this feature in our bank account.

There were 19 Interac donors in 2024, giving a total of **\$27,540**.

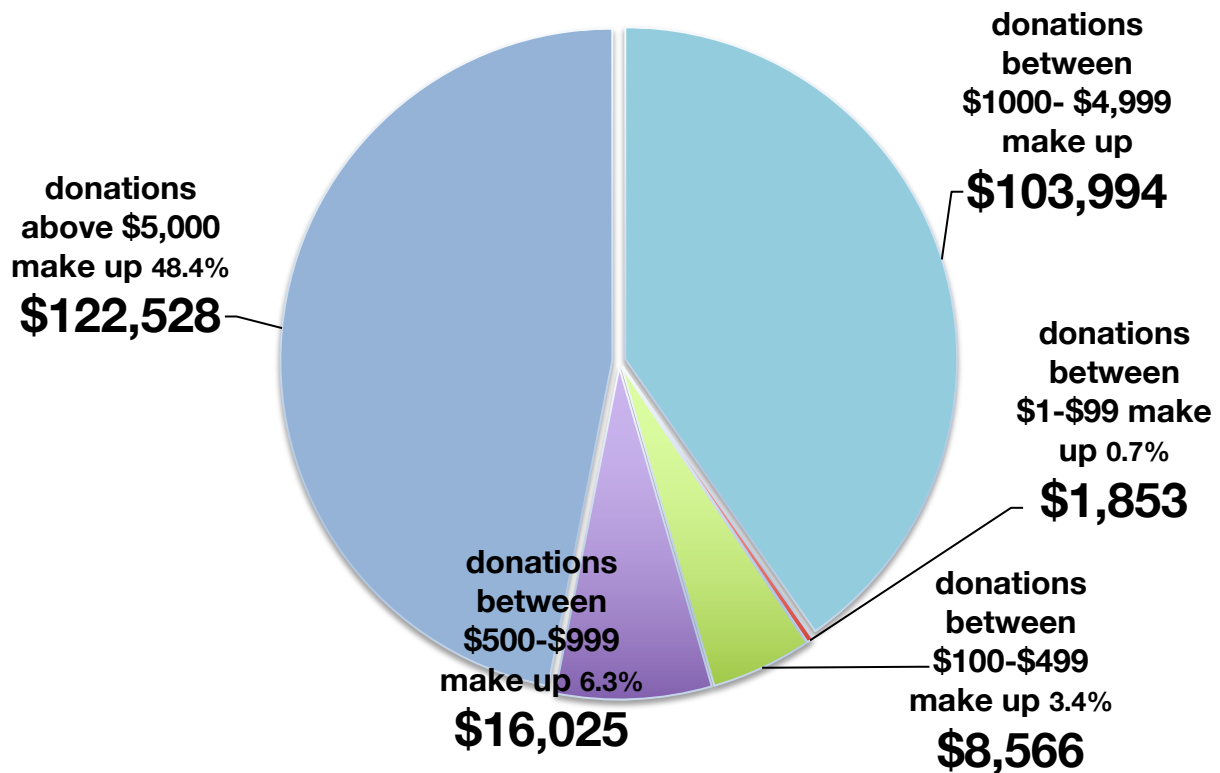
- The average Interac annual donation was \$1,449.
- The average Interac donation was \$491.78 per gift.
- Two of these donors are current PAG donors and were contributing beyond their monthly commitment for a total of \$3,365.
- Two of these donors are current Envelope donors and were contributing beyond their regular contributions for a total of \$1,020.

Respectfully submitted by Doug Hewitt

How our Donors Gave in 2024



Distribution of Annual Average Donations



2019-2024 donor types

■ \$1-\$99 ■ \$100-\$499 ■ \$500-\$999 ■ \$1,000-\$5,000 ■ \$5,000+

