

2021 ENVELOPES AND RECEIPTED GIVINGS REPORT

Doug Hewitt was the Envelope Secretary for 2021. Below is a summary of the activity:

The total amount of tax receipts issued for 2021 from 138 donors was **\$266,329**.

- The average annual donation per donor was \$1,930
- The average gift amount was \$281.23
- Four donors gave offerings totaling \$105,550 (including a bequest for \$33,000). Removing these donations, the average annual donation was \$1,165 and the average gift amount was \$176.69

Envelope donors

There were 89 people who gave offerings in what would traditionally be in envelopes (both duplex and Other Envelopes and gift of securities) at least once, and who were issued a tax receipt, totaling **\$162,822**. This includes seasonal gifts in response to appeals that are specified the income statement, as well as donations to Maintenance, Memorial Gifts, Junior Church and Altar Guild. It also includes donations to Second Century Fund and Primate's World Relief and Development Fund, as specified on duplex envelopes. These latter two are NOT included in the operating revenue.

- The average annual donation from this type of donation was \$1,829 per person
- The average gift amount was \$513.63 per gift.
- Removing the large donations, the average annual total donation was \$929.65 and the average gift amount was \$264.40.
- 16 of these donors gave seasonal gifts beyond their monthly Pre-Authorized Giving (PAG) commitment, for a total of \$16,675.

Pre-Authorized Giving (PAG) donors

There were 26 PAG donors in 2021, giving a total of **\$41,350**. This is a decrease of two donors from 2020.

- The average annual donation was \$1,590 per person.
- The average monthly gift was \$133.39 per gift.

Online giving through tithe.ly

There were 74 donors in 2021 using the tithe.ly online giving portal, giving a total of **\$53,165**

- Eight donors use the "recurring giving" function to automatically either weekly or monthly
- Four donors give monthly through tithe.ly but not using the automatic recurring giving.
- The average online annual donation was \$718.44
- There were 277 individual donations on the tithe.ly site.
- The average online donation was \$191.33 per gift.
- Removing the single \$15,000 online donation from one donor, the average annual donation was \$528.28 and the average online donation amount was \$141.26 per gift.
- The average number of times the site was used by an individual was 5.3 times.
- 10 of these donors are current PAG donors and were contributing beyond their monthly commitment for a total of \$20,055, including a single \$10,000 gift.
- Donations picked up in the last quarter, where 60% of the contributions were made, and 41% in the month of December.

There were Additional Givings donations in 2021, totaling **\$8,289**

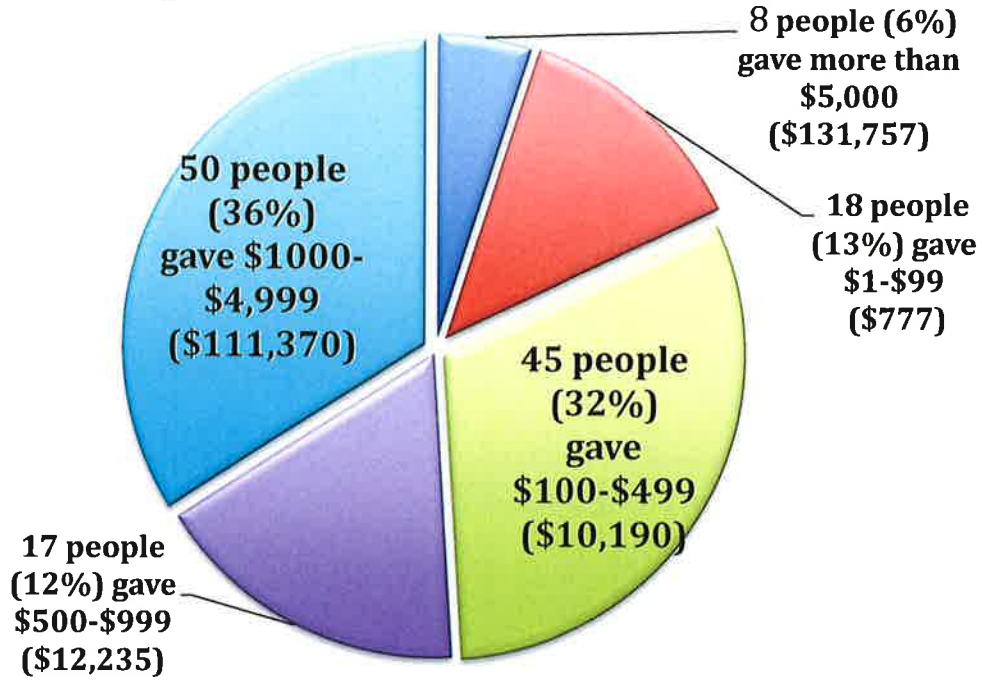
- These gifts were donated by Envelope donors, PAG donors, and tithe.ly donors, in addition to their gifts in their respective categories.

There were 4 Gift in Kind donations in 2021, totaling **\$703**

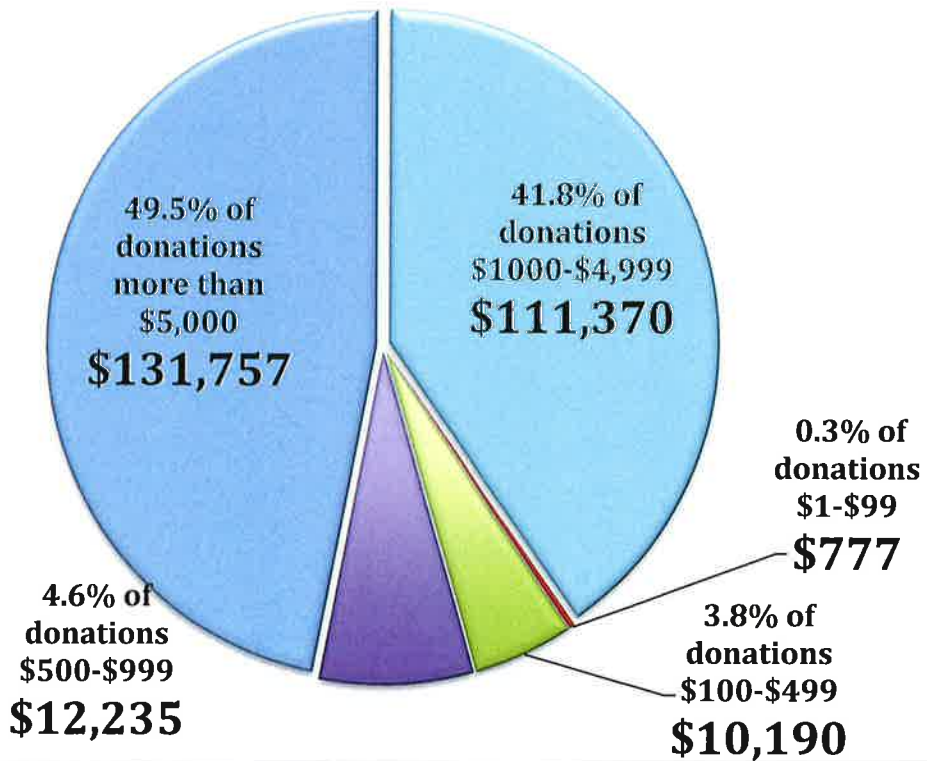
- The average gift amount was \$117.17 per gift.

Respectfully submitted by Doug Hewitt

How our Donors Gave in 2021



Distribution of Donations



Types of donors by gift amounts 2018-2021

■ \$1-\$99 ■ \$100-\$499 ■ \$500-\$999 ■ \$1,000-\$5,000 ■ \$5,000+

